## **CURRICULUM VITAE**

N. SANTOSH RANGANATH M.I.G. – 182, Opp: Z.P. APHB Colony - Srikakulam. Ph: 9440069570 nsranganath@yahoo.com

# **ACADEMIC PROFILE:**

• **Ph.D.** from Andhra University Area : **Management** 

• UGC – NET for Lectureship Specialization : Management

• **AP – SET** for Lectureship Specialization : **Management** 

M.Phil. from Madurai Kamaraj University
Area : Management

**M.B.A.** from Andhra University

Specialization: Decision Support Systems

• **B.Sc.** from Andhra University

Specialization: Mathematics, Physics and Chemistry

## **EXPERIENCE PROFILE:**

1. Organization : Gayatri College of Science & Management

Srikakulam.

Designation: Lecturer

From April 2002 to September 2004

2. Organization : Andhra University Campus, Etcherla,

Srikakulam.

Designation: Teaching Associate

From September 2004 to September 2007

3. Organization: Pydah College of Engineering & Technology,

Visakhapatnam

Designation : Assistant Professor

From September 2007 to September 2008

4. Organization : Dr. B.R. Ambedkar University – Srikakulam

Designation: Faculty Member

From September 2008 to till date.

### **TECHNICAL SKILLS:**

CRM : Siebel 7.7 - Tools, Call center, EAI, Enterprise

Integration Manager (EIM), Work Flow and

Assignment Manager.

DATABASES : Oracle 9i & MS Access 2000

GUI : Visual Basic 6.0

Languages : Basic, COBOL, C & C++

Operating systems : MS Dos, Windows platform

Packages : MS Office

## **PROJECT PROFILE:**

1. Project Title : "Computer Based Tutorials – CHEST RADIOLOGY"

(This gives the subject information to Medicos)

Front End Software: Visual Basic 6.0,

Back End Software: MS Access

Duration : 20/05/2001 to 30/06/2001

Team size :

Organization : SSPL, Ameerpet, Hyderabad.

2. Project Title : "Knowledge Based Systems in Banking Sector"

With reference to Srikakulam District.

Duration : Three years (2005-2007) Sample Size : 22 Nationalized Banks

### **SUBJECTS DEALT:**

**Ø** Operations Research

Ø Quantitative Techniques for Management

**Ø** Quantitative Analysis for Business Decisions

Ø Statistical Analysis for Business Decisions

Ø Research Methodology

Ø Production & Operations Management

Ø Relational Database Management Systems

Ø System Analysis & Design

Ø Perspectives of Management

Ø Enterprise Resource Management

## **RESEARCH EXPERIENCE:**

§ National Conferences/Seminars : 57

§ International Conferences/Seminars : 11

§ Work Shops attended : 06

§ FDPs attended : 05

§ Projects Guided : 120

#### **PUBLICATIONS:**

a. Authored Books : 04

b. Edited Books : 27

c. Journals : 43

### **OTHER ACADEMIC ACTIVITIES:**

Ø Participated and classes taken on "**Personality Development**" a training programme of Tribal as Social Animators organized by Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Govt. of India. (24<sup>th</sup> & 25<sup>th</sup> March 2009).

- Ø Participated as **Team Leader** in the Andhra University Inter-collegiate Youth Festival organized from 22<sup>nd</sup> to 24<sup>th</sup> October 2005 at SKVT College Rajahmundry.
- Ø Conducted a work shop on Personality Development to the students of M.B.A. & M.Com. in the Dept. of Commerce & Management Studies, Dr. B.R.Ambedkar University, Srikakulam under the guidance of Prof. G. Tulasi Rao.
- Ø Guest Faculty Member for MBA (D.M.) and MBA (Executive), School of Distance Education, Andhra University in the areas of Quantitative Techniques for Management, Operations Research and Production & Operations Management.
- Ø Guest Faculty Member for the Department of Management Studies, Sri Gayatri College of Science and Management, Munsabpet, Srikakulam.
- Ø Guest Faculty Member for the Department of Management Studies, Sri Sivani College of Engineering & Technology, Chilakapalem, Srikakulam.
- Ø Guest Faculty Member for the Department of Management Studies, Sri Venkateswara College of Engineering & Technology, Etcherla, Srikakulam.

### **MEMBERSHIP:**

- Life Member, **The Indian Commerce Association**, New Delhi. With Regd. No. **AP303**.
- Life Member, Indian Society of Mathematics and Mathematical Sciences (ISMAMS) With Regd. No. LM/325.
- Life Member, International Association of Academicians and Researchers (INAAR) With Regd. No. NAAR / 0329.
- Member, Editorial Board, ESRI Journal, Churu, Rajastan
- Member, **Editorial Board**, International Journal of Innovative Research & Practices, Andhra Pradesh
- Member, University level **Anti Ragging Committee** under the chairmanship of Hon'ble Vice Chancellor, Dr.B.R.Ambedkar University, Srikakulam.
- Member, **Organizing Committee**, National Seminar at Dr.B.R.Ambedkar University, Srikakulam.
- Member In-charge, **CPEM** (Center for Promoting Excellence in Management) activities for **MBA** students, Dr.B.R.Ambedkar University, Srikakulam.

### **PERSONAL PROFILE:**

Father's name : Shri N. Sreenivas

Date of Birth : 25-05-1978

Nationality : Indian

Marital Status : Married

Languages Known: Telugu, English & Hindi