

# GLOBAL MELTDOWN EFFECT ON INDIA'S NATIONALIZED BANKING SECTOR

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Abstract: Over the past decade, India has emerged as one of the fastest-growing economies on the globe. The rest of the world has been impressed to see that the reforms initiated in the early 1990s are bearing fruit. To sustain any country's growth, of course, a strong and dynamic financial sector is essential. In recent years, financial markets have undergone some of the most rapid and extensive changes perhaps foremost among recent changes in world financial markets have been their accelerating integration and globalization. This development, which has been fostered by the liberalization of markets, rapid technological progress and major advances in telecommunications, has created new investment awareness and financing opportunities for business and people around the world. The banking system is, by far, the most dominant segment of the financial sector. The present paper is an attempt to analyze the impact of recent global financial crisis on Indian economy. The paper has discussed the features of recent global financial meltdown also deals with the impact of this crisis on Indian banking sector and discusses how India came back to high growth.

Keywords: Indian Economy, Financial Turmoil, Credit Flows, Sub-prime Mortgage.

### Introduction

Today, India is much more integrated with the world economy through both the current and capital accounts. The down turn that appears to have begun in the USA in September, 2008 have some negative impact on Indian economy. The most immediate effect of this global financial crisis on India is an out flow of foreign institutional investment (FII) from the equity market. This withdrawal by the FIIs led to a steep depreciation of the rupee. The banking and nonbanking financial institutions have been suffering losses. The recession generated the financial crisis in USA and other developed economies have adversely affected India's exports of software and IT services.

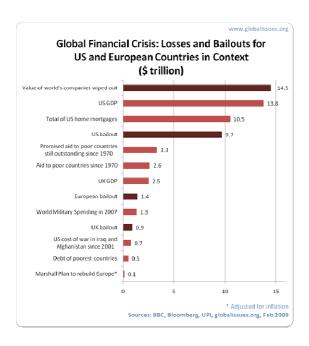
For fighting this crisis, government of India responded through its monetary policy by pumping the liquidity into the system rather than using effective fiscal policy i.e. public expenditure and investment to face the recession. No doubt, government has introduced three fiscal stimulus packages for stimulating demand in the economy but it was not sufficient, the larger government expenditure should be oriented towards agriculture and infrastructure. Although India has revived to high growth, this new growth should have to come not from some new speculative bubble but from enlarged government expenditure that directly improves the livelihood of the people.

In a country like India, where the sheer volume of people, the expanse of regions and the diversity of languages exists, this new medium of learning holds immense promise. The banking industry is a vertical segment, where timely adoption of technology plays a critical role in deciding the leader and the laggard. With an employee base from different streams of education and walks of life, it becomes imperative to enhance the awareness and transfer of technology in an easy and efficient manner. If we look at the traditional way of imparting education in this industry, the role of the staff training colleges and similar academic institutions has been vital and significant. While these have largely met our requirements, the changing face of technology being used in our operations necessitates the need to reflect these changes in our human capital on par. The need to transform into a learning organization is more apparent in today's dynamic environment.

Paradigm shift in the banking and financial environment of the country has created an emergent need for a new genre of management professionals to meet the emerging challenges in managing Banks, Financial Institutions (FIs), Non-banking Financial Companies (NBFCs) and Corporates. The intense competitive pressure on the financial system has generated a variety of products and services to meet the specialized needs of millions of customers. The impact of these changes in the international financial system was felt in India in the early nineties when she initiated the process of integrating her economy with the global economic order. This ushered in the phase of financial sector reform in our country. Reforms, which are primarily aimed at aligning the Indian banking system to the international best practices, are having lasting effects on the entire fabric of the Indian financial system, which is presently undergoing a major phase of metamorphosis.

### Global Financial Crisis- A Special Story

The "Global Financial Crisis" of 2008, also called as global financial meltdown, global financial turmoil mainly resulted from the subprime mortgage crisis of 2007. Subprime lending crisis, which began in the United States has become a financial contagion and has led to a restriction on the availability of credit in world financial markets. Hundreds of thousands of borrowers have been forced to default and several major subprime lenders have filed for bankruptcy.



Initially the companies affected were those directly involved in home construction and mortgage lending such as Northern Rock and Countrywide Financial. Financial institutions which had engaged in the securitization of mortgages such as Bear Stearns then fell prey. On July 11, 2008, the largest mortgage lender in the US collapsed. IndyMac Bank's assets were seized by federal regulators after the mortgage lender succumbed.

Thereafter, US government saved mortgage lenders Fannie Mae and Freddie Mac, by placing the two companies into federal conservatorship on September 7, 2008. It then began to affect the general availability of credit to non-housing related businesses and to larger financial institutions not directly connected with mortgage lending. Exposure to these mortgage-backed securities, or to the credit derivatives used to insure them against failure, threatened an increasing number of major FIs.

Beginning with bankruptcy of Lehman Brothers on Sunday, September 14, 2008, the financial crisis entered an acute phase marked by failures of prominent American and European banks and efforts by the American and European governments to rescue distressed financial institutions.

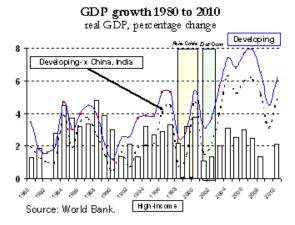
# Impact of the Global Financial Crisis on Developing Countries

### (a) Revised Global Outlook

The world economic outlook has worsened dramatically. The intensification of the financial crisis in the United States and its rapid spread since the middle of September to both other high-income and developing countries has changed growth projections dramatically. Growth in developing-countries, whose economies had been expected to expand by 6.4 percent in 2009, has been marked down to 4.5 percent and the economies of high-income countries, many of which have already entered into recession, are now expected to contract by 0.1 percent in 2009. Growth rates are projected to recover in 2010, although there is considerable uncertainty and much will depend on the policy responses in developed and developing countries.

Global trade, which grew by 9.8% in 2006, is projected to fall in 2009 for the first time since 1982.

Virtually no country, developing or developed, has escaped the impact of the widening crisis, although countries that entered the crisis with stronger fundamentals and less integration into the global economy have generally been less affected. The deterioration in financing conditions has been most severe for countries with large current account deficits, and for those that showed signs of overheating and unsustainably rapid credit growth prior to the intensification of the financial crisis. Of the 20 developing countries whose economies have reacted most sharply to the deterioration in conditions (as measured by exchange rate depreciation, increase in spreads, equity market declines and large current account deficits), seven come from Europe and Central Asia, and eight from Latin America.



The poorest countries, including many in Africa, will be significantly affected by the crisis even though the channels of transmission are likely quite different from those operating in emerging markets. Financial sectors in Low-Income Countries are less integrated into global financial markets. As a result, the direct impact of the crisis is likely to be more limited. Nevertheless, the poorest countries will

be harmed through slower export growth, reduced remittances, and lower commodity prices (which will reduce incomes in commodity exporters). The crisis may also lead to a reduction in private investment flows, making weak economies even less able to cope with internal vulnerabilities and development needs. In this environment, meeting global commitments to provide development assistance to the poorest countries becomes paramount.

## (b) Policy Response in Developed Countries

After some hesitation, the financial sector policy response has become increasingly robust. Governments and central banks are stepping in forcefully to guarantee debt, promote interbank liquidity and recapitalize stressed but healthy banks where necessary. Although these efforts have eased credit conditions somewhat, credit flows remain weak and commercial banks wary of lending to one another. At 200 basis points, the interbank interest rate spread, while down from recent highs, remains well above pre-crisis levels of around 30 basis points. Stock markets throughout the world remain highly volatile after experiencing large losses, and are recording massive day-to-day changes in valuations.

### India and the Global Financial Crisis

The Indian economy has shown negative impact of the recent global financial meltdown. Though the public sector in India, including nationalized banks could somehow insulate the injurious effects of globalization as we are also part of the globalization strategy of neo-liberalization, there is a limit of our ability to resist global recession, which may change into a great depression. The impact of the crisis was significantly different for the Indian economy as opposed to the western developed nations.

A financial crisis could cause workers' earnings to fall as jobs were lost in formal sector demand for services provided by the informal sector declined and working hours and real wages were cut. When formal sector workers who have lost their jobs entered the informal sector, they put additional pressure on informal LABOUR markets. During recession industrial growth was also faltering. India's industrial sector has suffered from the depressed demand conditions in its export markets, as well as from suppressed domestic demand due to the slow generation of employment. As per the index of industrial production (IIP) data released by CSO, the overall growth in 2008-2009 was 3.2 percent compared to a growth of 8.7 percent in 2007-08. The recent crash in the Sensex was not simply an indicator of the impact of international contagion. There have been warning signals and signs of fragility in Indian finance during that time and those were likely to be compounded by trends in real economy.

When the financial crisis erupted in a comprehensive manner on Wall Street, there was some premature triumphalism among Indian policymakers and media persons. It was argued that India would be relatively immune to this crisis, because of the "strong fundamentals" of the economy and the supposedly well-regulated banking system. This argument was emphasized by the Finance Minister and others even when other developing countries in Asia clearly experienced significant negative impact, through transmission of stock market turbulence and domestic credit stringency.

These effects have been most marked among those developing countries where the foreign ownership of banks is already well advanced, and when US-style financial sectors with the merging of banking and investment functions have been created. If India is not in the same position, it is not to the credit of our policymakers, who had in fact wanted to go along the same route. Indeed, for some time now there have been complaints that these "necessary" reforms which would "modernize" the financial sector have been held up because of opposition from the Left parties.

But even though we are slightly better protected from financial meltdown, largely because of the still large role of the nationalized banks and other controls on domestic finance, there is certainly little room for complacency. The recent crash in the Sensex is not simply an indicator of the impact of international contagion. There have been warning signals and signs of fragility in Indian finance for some time now, and these are likely to be compounded by trends in the real economy.

#### **Economic downturn**

After a long spell of growth, the Indian economy is experiencing a downturn. Industrial growth is faltering, inflation remains at double-digit levels, the current account deficit is widening, foreign exchange reserves are depleting and the rupee is depreciating. The last two features can also be directly related to the current international crisis. The most immediate effect of that crisis on India has been an outflow of foreign institutional investment from the equity market. Foreign institutional investors, who need to retrench assets in order to cover losses in their home countries and are seeking havens of safety in an

uncertain environment, have become major sellers in Indian markets.

In 2007-08, net FII inflows into India amounted to \$20.3 billion. As compared with this, they pulled out \$11.1 billion during the first nine-and-a-half months of calendar year 2008, of which \$8.3 billion occurred over the first six-and-a-half months of financial year 2008-09 (April 1 to October 16). This has had two effects: in the stock market and in the currency market.

### **Exposure of Banks**

So far the RBI has claimed that the exposure of Indian banks to assets impaired by the financial crisis is small. According to reports, the RBI had estimated that as a result of exposure to collateralized debt obligations and credit default swaps, the combined mark-to-market losses of Indian banks at the end of July was around \$450 million. Given the aggressive strategies adopted by the private sector banks, the MTM losses incurred by public sector banks were estimated at \$90 million, while that for private banks was around \$360 million. As yet these losses are on paper, but the RBI believes that even if they are to be provided for, these banks are well capitalized and can easily take the hit.

Such assurances have neither reduced fears of those exposed to these banks or to investors holding shares in these banks. These fears are compounded by those of the minority in metropolitan areas dealing with foreign banks that have expanded their presence in India, whose global exposure to toxic assets must be substantial. What is disconcerting is the limited information available on the risks to which depositors and investors are subject. Only time will tell how

significant this factor will be in making India vulnerable to the global crisis.

A third indirect fallout of the global crisis and its ripples in India is in the form of the losses sustained by non-bank financial institutions (especially mutual funds) and corporates, as a result of their exposure to domestic stock and currency markets. Such losses are expected to be large, as signaled by the decision of the RBI to allow banks to provide loans to mutual funds against certificates of deposit (CDs) or buyback their own CDs before maturity. These losses are bound to render some institutions fragile, with implications that would become clear only in the coming months.

# Global Meltdown effect on India's Nationalized Banking Sector

During the financial crisis, India was less affected than others solely on the back of the rural sector and due to the domestic demands, strict banking rules and the mindset of the people. The banking system in India is so regulated and it did not blindly follow the USA so we did not face any problems with mortgage issues as USA. Thanks to the IT and other sectors who have started exploring the European countries and are less dependent to USA. It also gives credit to the government's aim to achieve double digit growth. On the negative side, an appreciating exchange rate and rising real interest rates weigh on the recovery.

India's economic performance in 2009-10 shows that the recovery from the slowdown during the global financial crisis is well underway. India's GDP growth in 2009-10 has beaten expectations by reaching 8.0 percent compared with 6.8 percent in the previous year. Now in 2010-11, GDP growth rate is 8.6 percent with Rs.4879232 crores on the basis of a

resurgent industrial sector. In 2009-10 as per the index of industrial production (IIP) data the industrial growth became 10.5 percent which was only 3.2 percent in 2008-09. In particular, agricultural sector growth was better than feared with slightly positive growth rate despite the worst monsoon shortfall in three decades.

According to the Advance Estimate (AE) of Central Statistical Office (CSO), in 2010-11 there is an increase of 5.4 percent in agriculture and allied activities, as compared to a growth of 0.4 percent in 2009-10. The manufacturing and mining sectors were the main engines of growth, while services sector growth was lower i.e. 9.6 percent in 2009-10 than in 2008-09, when due to fiscal stimulus package it was 10.1 percent.

On the demand side, much higher investments replaced government stimulus. Wholesale price inflation has been around 10 percent between February and May 2010 after remaining in negative during much of 2009. Food inflation, however, declined from 18 percent to 12 percent over the same period. Global commodity prices have rebounded after the financial crisis but price pressures are remained under control. India's exports increased 29.5 percent over the previous year and became \$105064 million and import increased by 19.0 percent during the same period and reached to \$161051 million. The balance of payment was \$-55986 million.

Indian banking sector too is better placed to cope with the adverse consequences of the ongoing financial turmoil in the west. First of all, our banking industry is subject to stricter prudential regulations with respect to capital and liquidity. For instance, while restricting the overnight unsecured market for

funds to banks and primary dealers, the RBI has imposed limits on their borrowing and lending operations in the overnight inter-bank call money market. In order to encourage greater reliance on stable sources of funding, the RBI has imposed prudential limits on banks' purchased inter-bank liabilities and these limits are linked to their net worth. Also, the incremental credit-deposit ratio of the banking industry is continuously monitored by the RBI. The ALM guidelines in India take into account both on and off balance sheet items. In order to strengthen capital requirements, the credit conversions factors, risk weights and provisioning requirements for specific off-balance sheet items (including derivatives) have been reviewed in the last few years. Moreover, in India, complex structures like synthetic securitization have not been permitted so far.

The Indian banks with overseas presence and foreign banks operating in India have successfully migrated to Basel II Framework by March 2008 and all other scheduled commercial banks are encouraged to migrate to Basel II not later than March 2009. Indian banking industry is quite healthy. As much as 34.0% of its deposits are in government securities and cash with the RBI. Its "Consumer Loans to GDP" ratio is just 10.0%, whereas this ratio is as high as 100.0% for the U.S. As per information with the RBI, Indian banks do not have any direct exposure to sub-prime mortgages. The banking sector, through its overseas branches, has some exposure to distressed financial instruments and troubled financial institutions. But this exposure is part of the normal course of their business and is quite small relative to the size of their overall business.

As stated earlier, what Indian markets have been witnessing today is an indirect, knock-on effect of the global financial situation. This is only a reflection of the uncertainty and anxiety in the global financial markets. However, Indian policymakers have untoward circumstances responded to these extremely swiftly. To re-establish orderly conditions in the money, equity and forex markets and to improve the overall liquidity in the system, the RBI has cut the CRR to 6.5% from the earlier 9.0% in less than two weeks this month. To help mutual funds, as a temporary measure, the RBI has allowed banks to avail of additional liquidity support of up to 0.5% of their net demand and time deposits. This is in addition to the ad hoc reduction in the statutory liquidity ratio to 24%. The central bank has also allowed banks to raise interest rates on NRI deposits so that more money would flow to India. The policymakers have come out with a plan to raise the capital adequacy ratio of Indian banks to 12.0% by a suitable date in future. Even at present, no Indian bank has a capital adequacy of less than 10.0%. The limit on FII investment in corporate bonds has also been doubled. In short, India's government as well its central bank have been promptly responding to global developments so as to ensure financial stability through active and flexible liquidity management.

#### **Conclusions**

India has been hit by the global meltdown, it is clearly due to India's rapid and growing integration into the global economy. The strategy to counter these effects of the global crisis on the Indian economy and prevent the latter from any further collapse would require an effective departure from the dominant economic philosophy of the neoliberalism. The first such departure should be a return

to Food-First doctrine, not only to ensure food security of the large population but also due to the fact that food production will be more profitable given the current signs of a shrinking market for export oriented commercial crops. The other important initiative that needs to be adopted is the building of institutions based on the principle of cooperation that will provide an alternative frame work of livelihood generation in the rural economy as opposed to the dominant logic of markets under capitalism. Institutions like cooperative markets and credit cooperatives can go a long way in addressing the lack of economically viable producer prices and loaning credit availability for economic activities in the primary sector.

The biggest challenges before India are to ensure monetary and fiscal stimuli work, returning to fiscal consolidation, supporting drivers of growth and managing policy in globalizing world. There is also need to study the viability of fiscal stimulus in India and economic policy makers should shift their attention from crisis management to providing the basis for a return to fast growth. Over the next year, sources of growth should shift to manufacturing and possibly a recovering agriculture.

No doubt, India has come back to high growth but this new growth should have to come not from some new speculative bubble but from enlarged government expenditure that directly improves the livelihoods of the people and that is geared towards improving the production of food grains through a changing of peasant agriculture and not through corporate farming since that would reduce purchasing power in the hands of the peasantry and perpetuate its distress. In short, the new paradigm must entail infrastructure and food grain-led growth strategy on

the basis of peasant agriculture sustained through larger government spending towards the agriculture and rural sector, which can simultaneously sustain the growth and remove the food crisis in India.

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