



Dr.B.R. AMBEDKAR UNIVERSITY SRIKAKULAM

Etcherla – 532 410. Andhra Pradesh. India

Website: www.brau.edu.in; Contact: +91 8942-240900



National Seminar on

**INNOVATIVE TEACHING AND RESEARCH PRACTICES IN HIGHER
EDUCATION INSTITUTIONS FOR SUSTAINABLE DEVELOPMENT**

On 18th & 19th July 2023



Sponsored by ICSSR, New Delhi

Organised by

Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM

ETCHERLA, ANDHRA PRADESH, INDIA

Co-sponsored By



CHIEF PATRON



Prof. Nimma Venkata Rao

**Hon'ble Vice-Chancellor
Dr.B.R.Ambedkar University Srikakulam**

PATRONS



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**Principal,
College of Sciences**

CONVENOR



Dr.N.Santosh Ranganath

**Assistant Professor
Department of Commerce & Management Studies
Dr.B.R.Ambedkar University, Srikakulam**

About Dr.B.R.Ambedkar University, Srikakulam

Dr.B.R. Ambedkar University, Srikakulam has been established by the Govt. of Andhra Pradesh, with a view to augment the educational facilities in the Srikakulam District of Andhra Pradesh state. The motto of the University, 'Shraddhavan Labhate Gnanam' signifies that a sincere seeker gains knowledge. At present, the University is offering courses in more than 30 disciplines covering Arts, Commerce, Law, Education, Science and Engineering streams. The University established National and International collaborations by entering MOU's for conducting Academic and Research programmes, Diploma Courses, Internships to PG students, etc.

Dr.B.R. Ambedkar University, Srikakulam NIRF Rank in 2017 between 150-200 slab. A.P. Inter University CM Cup on Kabbadi Women tournament was conducted at Dr B.R. Ambedkar University, Srikakulam on 24th August, 2019. The UGC granted **12B status** to the Dr. B. R. Ambedkar University in 2019. The University has been ranked **fourth** among the Cleanest Higher Educational Institutions in the country in the category of Government residential Universities in 2019. Conducted 5th AP Science Congress in Association with AP Akademie of Sciences in the university campus on November 2019. Received Unnat Bharat Abhiyan Perennial Award on 15th August 2020. Dr.B.R. Ambedkar University is recognized as District Green Champion for Srikakulam District for the Academic Year 2020-21 by MGNCRE, Ministry of Education, Government of India.

Dr.B.R. Ambedkar University has been accredited with **B Grade by the NAAC** on 4th October 2021. Aurobindo Pharma Foundation Sanctioned Rs 2 crores under CSR grants and constructed Ultra-Modern Kitchen with 2000 dining capacity for Hostel inmates in the year 2021. Hon'ble Vice-Chancellor **Prof. Nimma Venkata Rao** Initiated "**Dial Your University**" Program to address the grievances of the students on the first Saturday of every month since 6th March 2021.

Dr.B.R.Ambedkar University is actively involved in solving the rural problems and contributing to the national development. The University is thriving to promote knowledge with diversity, dignity, equity and justice ridden values to create a just, humane and open society. The University is located at Etcherla, Srikakulam District, Andhra Pradesh, India abutting the National Highway 16 (Chennai to Kolkata), exactly 95 km north-east of Visakhapatnam city.

About the Department of Commerce and Management Studies

The Department of Commerce and Management Studies is one of the pioneering departments of Dr. B. R. Ambedkar University (in the erstwhile post graduate centre of Andhra University) which came into existence in the year 1988-89 by starting with M.Com course. Differentiating itself from the traditional courses, the Department came into existence to offer M.B.A. program in the year 1993-94. With the focus on Finance, Marketing and Human Resource Management, the Department aims at imparting in-depth knowledge and professional skills required for handling the managerial functions of business entities and corporate enterprises. The Department also offers M.Phil and Ph.D Programmes in the field of Finance, Banking, Marketing and Personnel Management.

Department of Commerce and Management Studies has been imparting quality management education to develop dedicated, innovative and effective managers, researchers and teachers for four decades. The philosophy of the Department is translated into a mission of creating wholesome personality of human beings with a view to produce effective managers, researchers and teachers. Modern attitude, practical wisdom, knowledge and skill relevant for management are deeply ingrained in the students.

Department of Commerce and Management Studies uses rigorous multifaceted pedagogy with an effective interface with the industry to translate the mission into action. It creates opportunities for its students to

enhance their understanding of economic, social and political environment to broaden their horizon not only to adjust to change but to become catalyst, and to develop their power to conceptualize, decide and communicate.

About the National Seminar

This theme “**Innovative Teaching and Research Practices in Higher Education Institutions for Sustainable Development**” emphasizes the strong foundation that is provided by using research to inform our everyday practices, policies, and analytical approaches. The Conference will once again provide a platform for the sharing of ideas, presentation of research findings, and discussion of professional issues relevant to Sustainability Science.

This ambition will proceed in a multidisciplinary way across the various fields and perspectives, through which we can address the fundamental and related questions of Sustainable Development. This interdisciplinary platform is for scholars, teachers, and practitioners from any professional discipline who share an interest in—and concern for— sustainability in an holistic perspective, where environmental, cultural, economic and social concerns intersect.

Dr.B.R. Ambedkar University, Srikakulam is pleased to invite you to participate in National Conference on ‘Innovative Teaching and Research Practices in Education for Sustainable Development’ from **18th to 19th July 2023**.

This conference is a platform for exploring and evaluating ideas drawn from a wide range of cultural, economic, social and organisational perspectives, and encourages academicians, research scholars and industry representatives to take an active role in the research process, both as contributors and learners. This is intended to encourage contributions from forward-thinking academics and practitioners about the vital role to be

played by education in addressing the many and varied challenges facing humanity at this time of the global pandemic.

Themes of the Conference

Within this broad thematic orientation, we encourage papers adopting empirical, experimental and theoretical perspectives from researchers. We are particularly interested in:

- I. Economic, Social and Managerial Impact of Education**
 - National Education Policy 2020
 - Educational Management
 - Economics of Education
 - Social impact on education
 - Science & Technology
- II. Future Learning Paradigms and Implications**
 - Intelligent Learning Paradigm
 - Learning Management System
 - Inclusive Teaching and Learning
 - Empowering the Individual Learner
 - Self-directed learning for higher education
- III. Digital Technology in Education & E-Learning Initiatives**
 - Artificial Intelligence & Machine Learning
 - Digital Technology in Education
 - E-Learning Initiatives
 - Open Educational Resources for e-Learning
- IV. Fostering Creativity and Critical Thinking in Research & Development**
 - Research & Development
 - Social and Emotional Skills
 - Sampling and Optimising Techniques
 - Fostering Creativity and Critical Thinking
 - Patents & Publications

Call for Papers

Papers are invited from participants on any of the themes mentioned in the thrust areas.

Paper Submission

All manuscripts will be accepted based on a peer review editorial process.

All academic work should be submitted through email at:

drbrauconference@gmail.com

Mode of Presentation

Resource persons are invited to make presentations on any key theme through offline mode.

In absentia presentations will be accepted.

Important Guidelines for Authors/Contributors

- The First page should contain the title of the manuscript (Article/Paper) and author's details.
- The title of the article should be bold, 14 points Times New Roman Font.
- Author's details i.e. full name, designation, name of the organization, e-mail id, contact number and corresponding address of main author.
- Abstract (if any) should be in about 150-200 words including 4-5 key words and it should explain the background objectives, methodology and core outcomes and its implication of the paper.
- Manuscript should be typed in 12 point – Time New Roman Font with a single space and single column with 1" margin set. The text should be fully justified not exceeding 5000-5500 words.
- Tables and Figures must be numbered serially and that must correlate with text.
- Manuscript should be in MS Word (.Doc or .Docx) format.

Book publication with ISBN

After the editorial review, the selected papers will be selected for publication of an edited book entitled “**Innovative Teaching and Research Practices in Higher Education Institutions for Sustainable Development**” with ISBN No. **978-81-947515-0-2**

Important Dates

July 10, 2023: Submission Deadline

July 12, 2023: Final Acceptance Notification

July 18, 2023: Inaugural of Seminar

July 19, 2023: Valedictory of Seminar

Registration

Registration can be made by clicking the following links given

<https://forms.gle/GYHogkRNX2ghDH3e7>

Or

Participants can scan the QR code for Registration



Registration Fee:

For Students/Research Scholars:	INR 500
For Academicians	INR 800
For Industrial Representatives	INR 1000



Online
Registration